

The Entertainment Bi-Weekly Magazine of the South Plains

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THE ENTERTAINER SHOWCASE

VOL. 3 NO. 6

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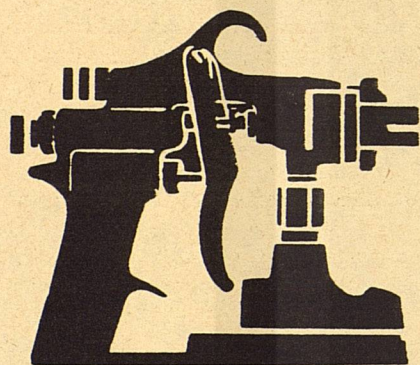
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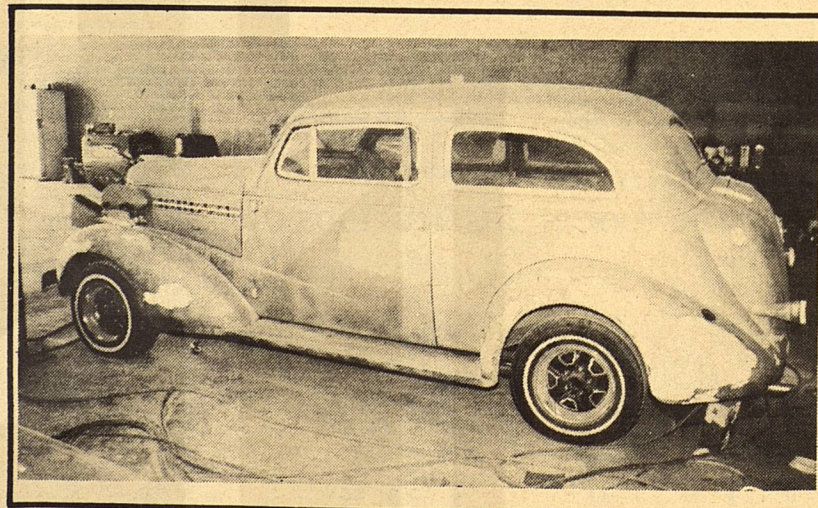


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PROFILE

RONNIE MILSAP

Taking Chances

The place is New York City. The time is four p.m. Ronnie Milsap is behind the mike in the studios of WNBC-AM radio where he's playing "mystery guest" on Howard "How-Weird" Stern's afternoon drive-time show. The atmosphere is one of barely controlled chaos, due mainly to the fact that How-Weird's assistants are creating a cacophony with sound effects, hand claps, Bronx cheers and cowbells. Ronnie Milsap, however, fits himself into his role of mystery guest as if he did it every day.

First Ronnie answers How-Weird's questions with his best Black, street-jive accent, causing listeners to phone in and guess that he is either Lionel Richie or Michael Jackson. After How-Weird establishes the fact that the mystery guest is not a Black man, Ronnie switches to his hilarious Reverend Ernest Angley imitation, and another listener calls in with the inexplicable suggestion that the mystery guest is Alan Parsons. Only after the mystery guest reveals that he is color-blinded does someone guess his true identity. By the time that happens, word has gotten 'round that Milsap is in town and he's confronted by a mini-mob of fans as he steps out of the elevator into the ornate lobby of Rockefeller Center.

After a day of answering questions from over-earnest interviewers and signing autographs for zealous fans, the How-Weird show was a welcome break for Ronnie, who launches into a reprise of almost all of Brother Dave Gardner's "Rejoice, Dear Hearts!" album in the limo on the way to his hotel.

And at least one person riding with Ronnie is thinking: "Good grief! This man is not only a musician and a singer and an entertainer -- he could be a comedian as well!"

In fact, anyone who spends any time at all with Ronnie Milsap inevitably comes away marveling at the sheer depth and breadth of his talents. For starters, he is comfortable with musical styles ranging from classical to country, and from R & B to rock and roll. Beginning his career in the country field, his singles and albums regularly cross over to the pop and adult contemporary charts.

Milsap's track record during his ten-year association with RCA Records is further evidence of his ability. So far, he's made over 17 albums, (six are gold, one is platinum); and over 32 singles, (all of which reached Top Ten, 27 peaking at No.1). Ronnie has also classified himself as an Adult Contemporary artist (12 singles have charted, 4 broke thru at No.1). He's been awarded four Grammys; three CMA Album of the Year trophies; three CMA Male Vocalist of the Year awards; and was the CMA's Entertainer of the Year in 1977. Trained as a classical musician, Ronnie plays violin, fiddle, piano, guitar, woodwinds and synthesizer. He co-produces with publisher, Rob Galbraith and arranges his own albums in his own studio, Groundstar Laboratories, in Nashville. With the help of Joyce, his wife of 18 years, and a staff of 31 employees, he runs his own business and publishing companies. Of course, that's just Ronnie Milsap's record so far; it's Ronnie's nature to look for new challenges every step of the way.

"If you're going to make advances in your life," says Ronnie, "you're going to have to take chances; if you're going to be a leader, you can't be afraid."

Born in Robinsville, North Carolina, and raised by his grandparents until he was five, Ronnie Milsap began taking chances early. He was kicked out of music class at The Governor Morehead School For The Blind in Raleigh for playing rock and roll instead of classical music. After attending Young-Harris Junior College near Atlanta, Georgia, for two years, he turned down a scholarship to Emory University School of Law in favor of playing music for a living.

For awhile, that last chance didn't look as if it were going to pan out. For the next few years, success seemed always to be just around the corner -- but Ronnie didn't know which corner. In 1965, Ronnie was living in Atlanta, working as a sideman and playing sessions when two significant events occurred; he married Joyce, and he signed to New York-based Scepter Records as an



R & B artist. His first single, "Never Had It So Good," was a top five R & B hit. Nonetheless, although Ronnie continued to record for Scepter throughout the 60's, he never had another big record. By the end of the decade, he had formed his own band and moved to Memphis, where he became the house band at T.J.'s Club.

The most notable thing that happened to Milsap in Memphis was that he caught the attention of Elvis Presley, who asked Ronnie to play at his private New Year's Eve party and to do some session work with him -- the most famous of the Milsap/Elvis sessions was Elvis's "Kentucky Rain." Still Ronnie didn't feel that he could ensure a secure future for his family -- for by then, he and Joyce had a son, Todd -- by continuing his career in Memphis. Bedeviled by management problems and without a record label, the Milsap family moved to Nashville, Tennessee in 1972.

"When I first came to Nashville, I was at the lowest point in my life," says Ronnie. "It was almost like a last chance; 'Do this, and if you blow it, you're probably gonna have to get out of the business and go back to law school.' So I came into this whole thing -- in some ways -- very desperate."

Ronnie Milsap's first Nashville job was playing four shows a night at the Rooftop Club of Roger Miller's King of the Road Hotel, and those shows have become legendary in Nashville. There were lines at the elevators every night, and everybody who was anybody in Nashville flocked to see (as Ronnie recalls it) "that blind guy at the King of the Road." By year's end, however, "that blind guy" had a recording contract with RCA and everybody knew his name. Ronnie Milsap's first RCA single, "Altogether Now (Let's Fall Apart)" b/w "I Hate You," sold a hundred thousand copies. From there on, there was no looking back; it became a rare occurrence for a Ronnie Milsap single or album not to be a hit, beginning with his first number one single, "Pure Love."

First, Ronnie established himself solidly in the country music field, and rapidly acquired a loyal legion of fans with hits like "Daydreams About Night Things," and "(I'm A) Stand By My Woman Man." He won his first CMA award for Best Male Vocalist only a year after signing with RCA. The hits and the awards kept coming, the Milsap style kept developing, and in 1977, he had his first big crossover pop hit with the Archie Jordan composition, "It Was Almost Like A Song." After that, it became almost routine for a Milsap hit to find itself on POP/AC and Country radio. In 1980, it was "(There's) No Gettin' Over Me." In 1982, there were "Any Day Now," (BB AC Song of the Year) "He Got You" and "Inside." There's the Grammy-winning, "Stranger In My House", "Don't You Know How Much I Love You" and "Show Her" -- all from his smash LP, "Keyed Up", and his single, "Still Losing You" from the "One More Try For Love" LP. This year's Grammys recognized Ronnie as Best Country Vocal Performance (Male) for his "Lost In The Fifties Tonight" hit. Naturally, Ronnie Milsap takes just one more chance with each record.

"I couldn't have sold 'Stranger' ten years ago," he admits, "but the lines that define all kinds of music just aren't there anymore."

(Continued On Page 10)

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BUSINESS Outlook

Certificate Deposits Vary at Local Institutions Shopping Pays

Most of the local banks' interest rates on CDs are susceptible to change daily or weekly. The rate of course remains the same through the lifetime of the CD, and having a CD can be the easiest way to obtain a loan -- if you offer your CD to secure the loan. Individuals, businesses and bankers should be informed on local CD rates, because some of the local rates appear to be competitive on both a state and national level.

These rates were obtained through the phone on May the 19th for each of the institutions listed. Individuals interested on the current rates should contact the banks. For six-month CDs there is a difference of almost two points among Lubbock banks and the minimum deposit required varies from \$500 at Liberty State Bank to \$2,500 at Lubbock National Bank, Whisperwood National Bank and American Bank of Commerce. The one year CDs also vary in their yield and the minimum investment required. The banks are listed in order according to the highest percentage yield.

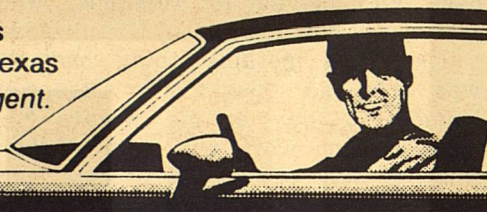
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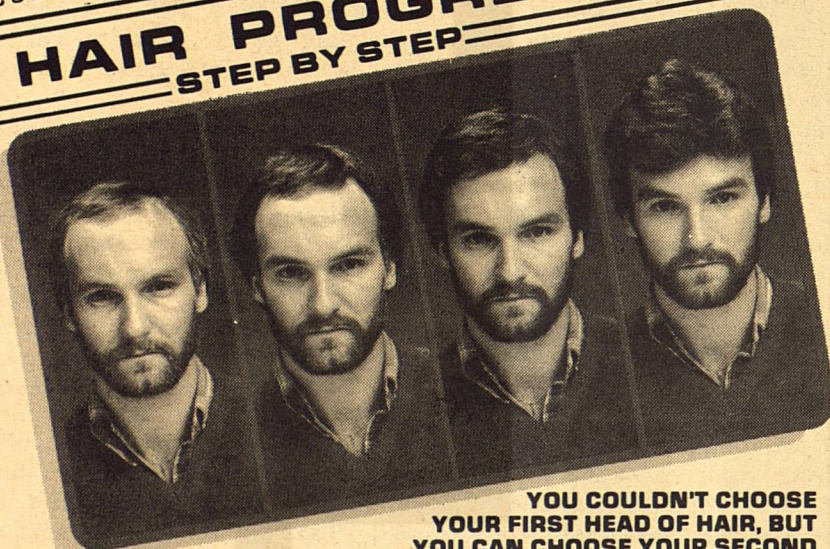
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Stockton Savings Assoc.	7.25	2,500
Republic Bank	7.05	1,000
Plains National Bank	7.0	1,000
First National Bank	7.0	1,000
American Bank of Commerce	7.0	2,500
Whisperwood National Bank	7.0	2,500
First Financial Savings	7.0	1,000
Texas Commerce Bank	6.9	1,000
First Federal Savings Bank	6.9	1,000
Bank of the West	6.8	1,000
City Bank	6.75	1,000
Lubbock National Bank	6.75	2,000
Briercroft Savings Assoc.	6.75	2,500
Caprock Savings & Loan Assoc.	6.625	1,000
IDS Financial Services	6.6	2,500
Sentry Savings	6.5	2,500
American State Bank	6.375	1,000
Liberty State Bank	5.875	500

BUSINESS Outlook

CD interest rates

ONE-YEAR CDs

Institute	Yield	Minimum Investment
State Federal Savings	8.5	1,000
Stockton Savings Assoc.	7.625	2,500
First Financial Savings	7.35	1,000
Texas Commerce Bank	7.35	1,000
Republic Bank	7.30	1,000
Whisperwood National Bank	7.25	2,500
Plains National Bank	7.25	1,000
First National Bank	7.20	500
First Federal Savings	7.05	100
Briercroft Savings Assoc.	7.0	500
Bank of the West	7.0	1,000
City Bank	7.0	1,000
Shadow Hills National Bank	7.0	1,000
American Bank of Commerce	7.0	1,000
Lubbock National Bank	6.95	2,500
IDS Financial Services	6.9	2,500
Caprock Savings & Loan Assoc.	6.875	500
Sentry Savings	6.75	1,000
Amercian State Bank	6.625	1,000
Liberty State Bank	6.125	500

(Reseached by Fabian Mata)
(The Guadalupe Economic Services Corporation, Lubbock, Tex.)



Lubbock County Judge, Rod Shaw -- giving his opening remarks to the Fifth Annual Migrant & Seasonal Farmworkers Conference sponsored by Guadalupe Economic Services Corporation and Texas Rehabilitation Commission. Workshops included "How To Start A Business" and "Financing Alternatives For A New Business."

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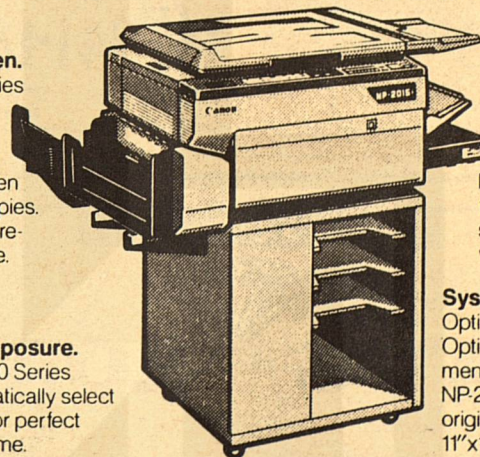
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Guerra proud to blaze trail for gospel music

By Ramon Hernandez
Express News

Gospel singer Rudy Guerra, who is revolutionizing the Tejano music industry by crossing over into Onda Chicana (Tex-Mex music) hit parades throughout the southwestern United States, made history with his performance at the Tejano Music Awards earlier this year.

"I feel honored to be the first gospel singer to perform at the awards, in setting a pace in something that has not happened before and to represent the Lord," Guerra said.

"I'm not ashamed of what I represent. I'm proud to be a Christian and honored to be part of such recognition-type function."

With a No. 1 hit in Colorado and requested airplay of "Alabare" on KEDA, 6-year-old son, Joshua, also is crossing over into the commercial market. Yet the 43-year-old evangelist and San Antonio native never intended to enter the music field.

"The reason I didn't want to get into music is because I loved sports more -- I wanted to be a pro basketball player. But I wasn't eligible.

"I took saxophone because my dad instructed me to, not because I wanted to. He in turn enjoyed music from the heart and as a hobby," Guerra said.

His first alto sax cost his father \$100, then Guerra bought a tenor sax. He slowly grew to appreciate its mellow sound.

Much of his interest in music came from Burbank High School.

"One of the things that inspired and stirred me up was the school's talent shows," he said.



Rudy Guerra with son, Joshua.

Photo by Ramon Hernandez

And it was in school where he met Sunny Ozuna. In the summer of 1959, they formed Sunny and The Sunglows.

"The original Sunglows were one black, two Anglo-Saxons and two Mexican-American teenagers," he said.

"A guy in Palacios became our manager and we moved into his ranch. That was our home base as we played Club Victoria in Houston, Lackland and other military clubs around town. However, money was scarce...Sunny and I got to the point we had to share a can of beans. But we didn't care. We were kids and we were having fun.

"Sunny would teach us singing methods, and at tryouts we used to audition without instruments -- just our voices.

"At that time we were into Top 40. Sunny did not want to record in Spanish -- I didn't either. We wanted to succeed in the English market," Guerra said.

The result was "Talk To Me," a monster hit that reached No. 11 on the Billboard Top 100 October 26, 1963, and stayed on the charts nine weeks.

In 1962, Sunny left the group and Rudy's bother, Manny, took over The Sunglows. Rudy stayed on one more year before rejoining Ozuna who was now fronting the Sunliners.

In 1969, Guerra, formed Latin Breed with Jimmy Edward as lead vocalist. They also recorded an album with the same name.

"That group lasted eight months because my vision, my goal, was to educate Hispanics in music. I had ideas that were more progressive. However, that plan backfired on me.

"We used to pack ballrooms when we kept it simple. But we were setting the pace and that was the price we had to pay. Then I went back to the Sunliners two more years," Guerra continued.

In 1972, he reformed Latin Breed. Besides Guerra and Edwards, that group included Gilbert Escobedo, now chairman of the board of the Texas Talent Musicians Association and founding father of the Tejano Music Awards.

Immediately, they recorded an album entitled "The Return of the Latin Breed." As a result, there were successful tours, the growth of a large following and more albums. Each album title bore a special meaning. For example "Mas (More) Latin Breed."

(Continued On Page 10)

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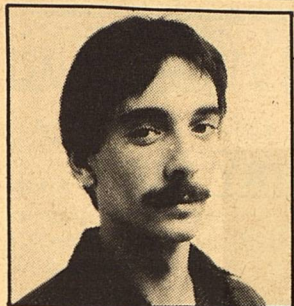
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By John Moretti

Ponty's Bone Picked CNN's Ratings Coup

Ponty Bone's music is one thing; an infectious hybrid of styles steeped in Southern culture and heavy on the accordion (I caught his band's performance some years ago at a Joe Ely reunion concert). Bone's apparent attitude toward the press, however, is another story. A local free-lance journalist reports he was "put on hold" for an entire Saturday after Bone initially slept through a telephone appointment arranged the previous night. When Bone was reached, he told the journalist "he was busy, but would call back in a little while." Bone called the journalist twice during the afternoon to say he was still busy, "but would call back shortly," and ultimately promised a 5-minute telephone interview "between 7:00 and 7:30." The journalist said that Bone never did call, and had no explanation or apology for his behavior at Saturday night's show. The journalist has scrapped plans to tailor a feature story about Bone's unique musical style for **Texas Monthly** magazine, and "will not be attending any more Ponty Bone shows - polka or no polka." Over the years, I've often wondered why it seems that many musicians spend equal amounts of time complaining about how hard it is to make a decent living playing music, and missing (or even avoiding) the very publicity opportunities which might lift them out of the doldrums.

Turkey Indicator: One just knew that NBC's "Return of the Six-Million-Dollar Man & The Bionic Woman" was going to be slightly less than promising when, within the first half-hour, we were treated to antiquated phrases like "Tao-talleee," and "Awwsummm" during an exchange between actor Lee Majors and a scantily clad (and thus obligatory) really-dumb-blonde-scripted-in-just-to-flash-a-little-skin. I've been more entertained scouring the kitchen sink.

Heavy Metal Heaven: If baking to a crisp with tens-of-thousands of beer-and-sweat-soaked, frenzied rock fans is your idea of an afternoon well spent, you'll just swoon over the official lineup for the Texas Jam, scheduled for June 20 at the Cotton Bowl. Boston will headline the show (kicking off the band's American tour) and Whitesnake, Tesla, Poison, and Aerosmith will provide enough additional audio-firepower to shake your fillings loose (rumor has it that Run DMC will barge onstage during Aerosmith's inevitable rendition of "Walk This Way"). Think about it; for a paltry \$22, you can see Dallas, purge your ears of excess wax, and convince yourself to never have children - all in the same trip. Call KFMX-FM for ticket details.

The Whole World's Watching: Last September, when Cable News Network committed itself to gavel-to-gavel, live coverage of the congressional Iran-Contra hearings, the network knew it risked losing a big chunk of its audience - as earlier experience had shown. Happily, such was not the case when live coverage began Thursday, May 5. CNN Public Relations staffer Kitsie Bassett told me by telephone that, so far, exhaustive coverage has been anything but detrimental to the all-news network. Bassett said that the week of May 3 - May 9 (as compared to the same period one year ago) saw the following: **morning** (10 a.m. to noon) ratings up 129%, audience share up 146%, and household penetration up 131%; **afternoon** (2 p.m. to 5 p.m.) ratings up 229%, audience share up 153%, and household penetration up 129%. It's not like

they're milking the event for profit either. Bassett told me CNN is only taking network commercial breaks "when things get slow." Now might just be the time to spring for that VCR you've always wanted. The hearings are tentatively scheduled to end August 1, but, as Kitsie crowed, "Who knows? They could continue into September."

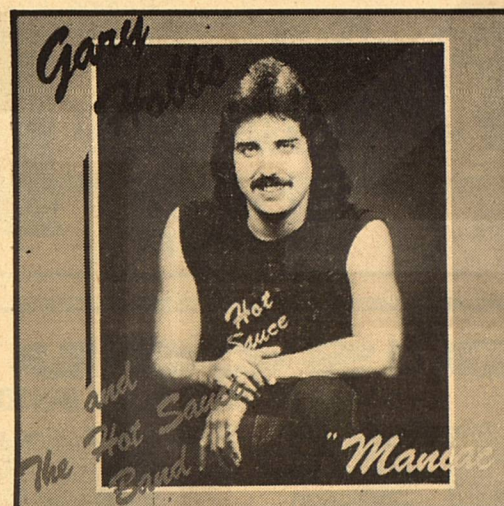
Complete and Utter Boredom Department: If you're without anything fun to do while waiting for more much-needed rain and you have copies of my first two columns, notice that my picture was reversed the second time around. Make 50 photocopies of the first picture (in which I'm looking slightly to the left) and 50 photocopies of the second picture (in which I'm looking slightly to the right). Now, restack the pictures, alternating the two versions, and staple one side together firmly. Flip through the booklet quickly and you have a "moving picture" of my response to being invited to fence (as in swordfighting) with members of British heavy-metal group Iron Maiden some months ago.

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COUNTRY MUSIC

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MAY 22-23

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MAY 22-23

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MAY 22-23

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MAY 22-23

Rex Thomas
The Texas Tumbleweed
Lub. Tx.

MAY 23

The Wilburn Roach Band
The Westernaire Club
Lub. Tx.

MAY 24

Tennessee Walker
VFW Post No. 2466
Lub. Tx.

MAY 24

Travis Williams &
The First City Band
Cowboys
Lub. Tx.

MAY 24

The Wooden Nickel Band
Country Music Jam
The Silver Bullet Club
Lub. Tx.

MAY 24

Clarence Neiman
The Westernaire Club
Lub. Tx.

MAY 25-30

The Coyote Band
The Honky Tonk Club
Lub. Tx.

MAY 26

Travis Williams &
The First City Band
Cowboys
Lub. Tx.

MAY 27

Joey Allen & Philip Payne
Gumbo's
Lub. Tx.

MAY 27-30

Nashville's Ride The River Band
Cowboys
Lub. Tx.

MAY 29-30

Cecil Caldwell & Friends
Lunch Party 12 Noon - 3 PM
Featuring Joey Byrd, Troy Wells,
Charles Terry and Holly Robertson.
Tucker's Cross-Eyed Buffalo
1514 East Broadway
Lub. Tx., Ph. 762-1293.

MAY 29-30

Ron Riley
No Frills Bar & Grill
Lub. Tx.

MAY 29-30

The Coyote Band
The Silver Bullet Club.
Lub. Tx.

MAY 29-30

Joey Allen & Philip Payne
Gumbo's
Lub. Tx.

MAY 29-30

Rex Thomas
The Texas Tumbleweed
Lub. Tx.

MAY 29-30

Jimmy Blakley
VFW Post No. 2466
Lub. Tx.

MAY 31

Nancy White & KJ Pemberton
VFW Post No. 2466
Lub. Tx.

MAY 31

The Coyote Band
Country Music Jam
The Silver Bullet Club.
Lub. Tx.

JUNE 5-6

Cecil Caldwell & Friends
Lunch Party 12 Noon - 3 PM
Featuring Joey Byrd, Troy Wells,
Charles Terry and Holly Robertson.
Tucker's Cross-Eyed Buffalo
1514 East Broadway
Lub. Tx., Ph. 762-1293.

JUNE 25

Joe Stampley
Country Music Concert
Civic Center Banquet Hall
Lub. Tx.

CALENDAR

ENTERTAINMENT GUIDE

JAZZ/RHYTHM & BLUES THEATER/ORCHESTRA

MAY 22-23
Missouri's **Voyager**
Oliver's / Lubbock Plaza
Lub. Tx.

MAY 26
Chris Molina & Charles Alcox
Jazz & Contemporary Pop Music
The Plaid Door
Lub. Tx.

POP MUSIC

MAY 22-23
Kathy Suchy
Rosie's Back Door
3703 Avenue Q
Lub. Tx., Ph. 747-3848.

MAY 25-26
The Masterpeace Band
Chips
Lub. Tx.

MAY 25-30
Kathy Suchy
Rosie's Back Door
3703 Avenue Q
Lub. Tx., Ph. 747-3848.

TEJANO/SPANISH

MAY 23
Mazz & Los Chavalos
"The Return Of Mazz"
Concert Dance
Municipal Coliseum
Lub. Tx.

MAY 23
Los Grandes Cuatro & Los Fantasmas
El Fronteriso Dance Hall
Lub. Tx.

MAY 24
Los Fantasmas
El Fronteriso Dance Hall
Lub. Tx.

MAY 29
Gary Hobbs & Outer Limits
Super Tejano Party Night
Crystals Club
322 North University
Lub. Tx., Ph. 762-6238.

MAY 30
Fandango Band
The Flamingo Convention Center
Lub. Tx.

MAY 30
JR. Padilla Y Su Conjunto
El Fronteriso Dance Hall
Lub. Tx.

MAY 31
Los Jilgeros Del Arroyo
El Fronteriso Dance Hall
Lub. Tx.

JUNE 5
Montezuma Band
Super Tejano Party Night
322 North University
Lub. Tx., Ph. 762-6238.

JUNE 5
Ramon Ayala
The Flamingo Convention Center
Lub. Tx.

MAY 28-30, JUNE 4-6
"Fool For Love"
Sam Shepard's Drama
Rudy Alvarado, Director
The Actor's Trading Post
\$5 Admission.
Reservations: Ph. 796-2729.

JUNE 5
The Lubbock Symphony Orchestra
Pops Concert
Featuring guest artist, Peter Nero
Civic Center Exhibit Hall
Reserve-seat tickets \$9-\$14-\$16.
General Admission \$4.

JUNE 18-19
"Rodgers & Hart Revue"
Lubbock Summer Rep' Dinner Theater
Directed by George Sorensen
Civic Center Exhibit Hall
\$13-\$16.50 with Diner Buffet
\$5-\$8.50 Without Diner.

JUNE 18-20
"Calhoun Conspiracy: The Continuing Saga Of The Purloined Pearls"
Directed by Beth Howard
8 PM, The Wagner Park
26 Street & Flint
Lub. Tx.

ROCK'N'ROLL MUSIC

MAY 22-23
Greg Hall "One-Man-Band"
The Main Street Saloon
Lub. Tx.

MAY 22-33
The Harry Leeds Band
The Texas Cafe
Lub. Tx.

MAY 24
P.F. John
Rock'n'roll/Blues Jam
The Main Street Saloon
Lub. Tx.

MAY 27-28
The Short Dog Grow Band
The Main Street Saloon
Lub. Tx.

MAY 29-30
The Philosophic Wax Band
The Main Street Saloon
Lub. Tx.

MAY 29-30, JUNE 5-6
The XLR8 Band
The Texas Cafe
Lub. Tx.

JUNE 2
California's The Descendants Band
Fast & Cool Club
Lub. Tx.

JUNE 7
California's DC3 Band
Rock'n'roll/ R&B Music
The Main Street Saloon
Lub. Tx.

JUNE 14
New York's Das Damen Band
The Main Street Saloon
Lub. Tx.



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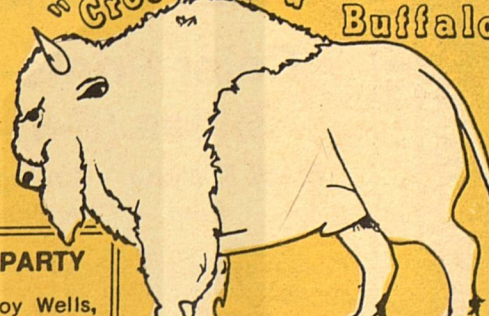
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"Have the Coldest Beer in Town"

(Continuation From Page 3)

RONNIE MILSAP

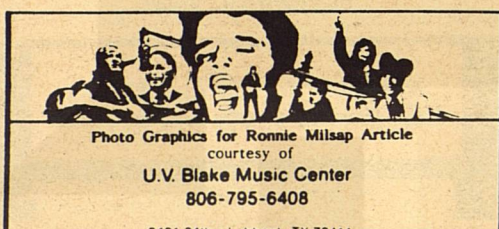
With 'Stranger,' I could have maybe backed off and made it softer, but I chose to put it right up in your face, and make it aggressive, and go for it. It's very safe to stay within the confines you know, but not if you're gonna grow and experience new things."

Of course the biggest challenge Ronnie Milsap has faced in his life is his blindness, a handicap with which he was born. Put in the larger context of his career, however, Ronnie's blindness seems like one challenge among many, rather than the central dilemma of his existence.

"I don't really think about it that much," explains Ronnie. "I'm not going to make light of it -- I think I make it look so easy that people sometimes think it is easy. It is not, really. But I'm strong enough and adjusted enough and I have enough people around me who love me and take care of me that it isn't a big problem."

That issue disposed of, Ronnie goes on to talk about his new challenge.

"Television," he says. "I don't know how I'll do it, but eventually, in the next two or three years, that's the one area I want to get a handle on. I want to do television in a way that would really mean something -- so people could see beyond what they've been able to see of me before, something more real. As a blind person, I've got an awful lot to learn, but I'm determined to find out and to learn whatever it is I have to learn. That's really the only thing that's helped me all these years -- I guess I'm ambitious enough and determined enough....I don't have any pride about crawlin' or whatever I've got to do to get somewhere....I don't care, as long as I don't hurt anybody."



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5404 4th Lubbock 797-8790

(Continuation From Page 6)

Guerra proud to blaze trail

"It was March 1974 when the Lord saved me -- not only me, but also six of the 10 guys in the band," Guerra said. "Jimmy Edward even had an encounter with the Lord and I was waiting for the others to convert."

"We continued to play in the same places. But we were a changed group. Before going onstage, we would lock ourselves in a back room or dressing room and hold a Bible study. Then we came out and shared the Lord with the audience. Sometimes they would boo us and sometimes they would cheer us."

In October 1974, Guerra was performing in Brownsville when he drove to the McAllen Civic Center and gave himself to the Lord. It was also then that he left the group, whose next album was appropriately entitled "Latin Breed Minus One."

Since then, the saxophone player has been recording gospel music and preaching all over the Caribbean, North, Central and South America.

In 1975, he made his singing debut in his first solo album.

"I used to sing with Sunny, even Jimmy. The only reason I started to sing when I came to the Lord is because I wanted to get the word across one way or another," he said.

Guerra's rich, full tenor voice and distinctive style of gospel music, which he feels is setting the pace in something new, is difficult to describe. You just have to hear it.

Guerra records on the AMS Records & Tapes label of San Antonio.



Entertainer Killer Bees A Winning Streak

Lubbock - The Entertainer Showcase magazine is proud to announce its worthy sponsorship of the Killer Bees soccer team participating in the spring season as registered with the North Texas Soccer Association, a division of the United States Soccer Federation.

The Killer Bees won a total of 6 games ending this season as the sole undefeated team in their 4-year-old division.

The Killer Bees with team members from West Lubbock Northridge district is made up of (Photo, front row -- left to right) Nicklas Shannon, Gentry McGaha, Ryan Ellis, (Back row -- left to right) Larry Shannon - Assistant Coach, Justin Selle, Ryan Hodge, Marco Rodriguez, Michael Clark, Kevin Liljenquist and Coach Brian Selle.

The Killer Bees traditionally ended each game with an enthusiastic huddle that demonstrated their winning spirit each time -- not to mention that it complemented The Entertainer Showcase magazine very well.

FASHION GLIMPSE

Glamour & Fashion Benefit MDA

Lubbock - Marvin Shavers Jr., owner of Shavers Savers International Photography, hosted his first annual "Sizzlin' Summer '87" fashion show at the Holiday Inn Civic Center last May 14th as a means to raise funds for MDA (Muscular Dystrophy Association).

"The idea itself came from my wife (Paola) who is Italian, and fashion is what Italy is all about," Shavers said. "But aside from my interest in fashions, I wanted to create a way to benefit MDA and help those people," he added.

With the theme, "Traveling Vacations," Shavers presented fashions of morning scene shorts & casuals, afternoon scene swimwear, mid-afternoon casual wear, early evening semi-dress and evening formal wear as fashioned by models Paola Shavers, Karisa Bybee, Cindy Vasquez, Sandra Flores, Cynthia Hamil, Donna Vasquez, Ron Pope, Jeff White, Dennis Kaiser, Kim Henry and others.

Fashions were featured by Berman's, Collections, Dunlap's, First Lady of Shoes, Jeans West, J Harris and Oak Tree, while hairstyles designs were presented by The Gazebo II and Hair Designs by Phil. Beach accessories were supplied by Ski Lubbock Sports.

Other featured attractions for the event included emcees Vicki Hutson of KLBK TV 13 and Jane Prince Jones of KLLL Radio.

All participants donated their time and effort to benefit the less fortunate. Unlike many other benefits, proceeds were awarded to MDA 100%.



(Top photo, left to right) Dennis Kaiser and Cynthia Hamil model the evening formal wear while (Bottom photo, left to right) Karisa Bybee, Paola Shavers, Cindy Vasquez and Sandra Flores pose briefly with their mid-afternoon attire during the first annual "Sizzlin' Summer '87" fashion show. (Photos by Marvin Shavers Jr.)



Fashion Glimpse Advertising Consultants
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CHIK FIL A
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FAST EDDIES
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SONIC DRIVE INN
4611 34th St. 797-1626
1926 4th 747-7071

TOMMY'S DRIVE INN
117 University 763-5424
316 Idalou Rd. 741-0220

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& BUFFET 765-6184
125 N. University

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BIGHAM'S SMOKEHOUSE
3306 4th 762-8782

JUG LITTLE'S
6003 Slide Rd. 792-4778

BARBEQUE

TEXAS TUMBLEWEED
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MESQUITE'S
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Caprock Center 795-4477
2817 S. Loop 289 745-3220
6001 Slide Rd. 797-6063
Town & Country Center 762-4424

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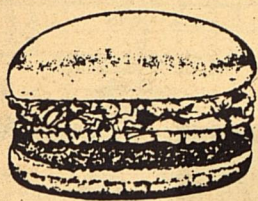
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Town & Country 747-1111
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The **ENTERTAINER** Showcase also pays Tribute to our Veterans on Memorial Day for keeping our Nation safe and free. **THANK YOU** from The **TASTES OF TEXAS**.

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